

JUSTIN HONAMAN

Makin' Magic Happen Campaign For Kids Set for Kickoff

Funds to support programs at Children's Healthcare of Atlanta

September 2006, Atlanta, Ga. – The Makin' Magic Happen Campaign for Kids is set for kick-off in September coinciding with the launch of Justin Honaman's debut country music album "Saturday in the South!"

In January 2005, Justin Honaman wrote his first country music song and started recording in Nashville while working for Coca-Cola. In developing his first album, his desire was to utilize his musical talents to create an entertaining product while giving back to his community and specifically children in need, while bringing a smile to faces of country music devotees. This campaign became known as the Makin' Magic Happen Campaign for Kids to support programs at Children's Healthcare of Atlanta (CHOA).

20% of album proceeds are directly provided to CHOA as unrestricted gifts. In addition to album sales, fundraising events serve as a secondary method for assisting in raising money for Children's while building awareness of the programs and services offered by this lifesaving organization.

Children's Healthcare, one of the leading pediatric healthcare systems in the country, is a not-for-profit organization that benefits from the generous philanthropic and volunteer support of the community. Operating three hospitals with more than half a million patient visits annually, Children's is recognized for excellence in cancer, cardiac, neonatal, orthopedic and transplant services, as well as many other pediatric specialties.

"We often take for granted the availability of healthcare services, and especially those for kids, in our communities – until we need them," suggests Honaman. "Children's Healthcare serves children and their families from all over the U.S and as a non-for-profit, they rely on the financial and philanthropic contributions of businesses and individuals. I am proud to be able to help, in a relatively small way, this amazing organization."

For more information, visit www.honaman.com and www.choa.org.