

***Someone Is Missing Her* Makes Secondary Radio Debut**

Tough Q1 Market Yields Strong Initial Interest

April 2007, Atlanta, Ga. – Justin Honaman, in partnership with Airplay Specialists Radio Promotion (www.airplayspecialists.com) and Jerry Duncan Promotions (www.duncanpromo.com), released *Someone Is Missing Her* off of his debut album "Saturday in the South!" in February 2007. The single was initially promoted to Music Row and Secondary Country radio format stations across the U.S.

After seven weeks, the single was being played on more than 93 country stations across the United States.

"In today's country music market, secondary radio has become a vital part of breaking new artists and selling records. As major market radio has become more conservative about playing new acts, small markets have become essential for career development. Small markets can also account for a large percentage of record sales", states Jerry Duncan of Jerry Duncan Promotions. "55% of all country listeners live in small markets, and 86% of country music is sold because of the country radio station in the local market, so small markets can be responsible for huge record sales."

"It has been an absolute privilege to work with Kelly and Kacey at Airplay Specialists and Jerry Duncan at Jerry Duncan Promotions!" comments Honaman. "When you look at the artists, albums and labels with whom both have worked, you know you are working with the best. In Q1, there was quite a bit of new material released in the country music market making it very challenging to get the attention of many Secondary and Music Row format stations. I am very pleased with our progress – especially as an "unknown" artist – and look forward to the next single release this Summer!"

About Justin Honaman:

Justin Honaman released his debut country music album "Saturday in the South!" in October 2006 (www.honaman.com). 20% of album sales are donated directly to Children's Healthcare of Atlanta (www.choa.org) via the Makin' Magic Happen Campaign for Kids. His first single (*Someone Is Missing Her*) hit US country music radio in February 2007.

About Airplay Specialists Radio Promotion:

Airplay Specialists promotes to more than 650 radio stations per month including Music Row reporting stations, Texas Music reporting stations, Americana reporting stations and approximately 400 secondary non-reporting stations with retail impact (including R&R indicators and New Music Weekly stations). Airplay Specialists services include detailed bi-monthly tracking reports, pro-active scheduling and coordination of product requests/on-air promotions. Airplay Specialists specializes in promoting CDX tracks, National and Regional promotion packages.

About Jerry Duncan Promotions:

Specializing in Secondary Radio Promotion, Jerry Duncan Promotions has successfully promoted 60 #1 country hits including breakthrough singles for some of today's biggest stars including Tim McGraw, Toby Keith, Martina McBride, Brad Paisley and Alison Krauss. Jerry Duncan Promotions is also an 8-time finalist for National Record Promoter of the year. Visit www.duncanpromo.com today to learn more.

For more information, visit www.honaman.com and www.choa.org.